

## Why sponsor VIB conferences

One platform, many connections. Each conference attracts attention from both academia and industry. As conference sponsor, you will have the opportunity to directly interact with representatives from both sectors. Among other perks of sponsorships, you'll be able to:

- » Brand your company through onsite and pre-event exposure.
- » Network with leading experts in the field.
- » Showcase your products and attract clients.
- » Build partnerships with a diverse, international scientific community.

*"Thanks to this (company) talk, we had much more visits in the hours after the talk. It really paid off"*  
Eppendorf representative

*"The conference exceeded our expectations concerning visits to our booth and contact with customers"*  
Diploid representative

Each year, the reach of the VIB Conferences expands significantly. Our audience grows both in terms of attendees and nationalities involved. Online engagement continues growing as well. This leads to an increased opportunity for sponsors to create a network of international contacts. The numbers below are from 2019:



## Sponsorship packages - opportunities

We offer distinct sponsorship packages suited for different company needs. We can of course customize any of these packages should you have specific requests. Note that for some science events – which are not part of the VIB conference series program – different packages may apply.

Sponsorship packages	Gold	Silver	Bronze
An exhibition booth / virtual booth (L / V)	large	medium	none
Company pitch <sup>1</sup> (L / V)	✓		
Company logo on the poster (L / V)	✓	✓	
Company logo and link on the event page (L / V)	✓	✓	✓
Company logo on e-mail announcements (L / V)	✓	✓	✓
Company Logo on display on presentation screen during breaks (L / V)	✓	✓	✓
Company profile in (digital) conference program book (L / V)	✓	✓	✓
Full page A5 ad (color) in program book or insert in delegate bag (L)	both	choose one	
Full page ad (color) in program book (V)	✓	✓	✓
1x mailing to the attendees by VIB Conferences with a company giveaway (V)	✓		
Complimentary (virtual) registrations for the scientific sessions (L / V)	2	1	0
Complimentary (virtual) exhibitor registrations (L / V)	2	2	0
Complimentary conference dinner (L)	2	1	0
	€ 4.000	€ 2.000	€ 500

L = Live conference V = Virtual conference

<sup>1</sup>A 5 minute brief presentation. Note that the number of company pitches is limited (first come, first served). This presentation is not an option if your company has an invited speaker or workshop in the program.

All prices are exclusive 21% VAT.

## Interested in a Corporate Partnership?

If your company is interested in a more strategic alliance with VIB, an exclusive tailor-made sponsorship package is available. With this partnership you can sponsor a set of conferences and/or science events that are within the interests of your company at a reduced sponsorship fee.

Besides your visibility and presence at the events of your choice, you will be highlighted as a corporate partner of the VIB conferences for the upcoming year. This will greatly enhance your exposure to a large audience active at the forefront of the life sciences.

The corporate partners for the 2021 program are **Takara Bio Europe** and **Genscript**.

For more information about sponsorship opportunities, please contact:

Evy Vierstraete  
Science Events Manager

evy.vierstraete@vib.be  
+32 (0) 497.446.771

